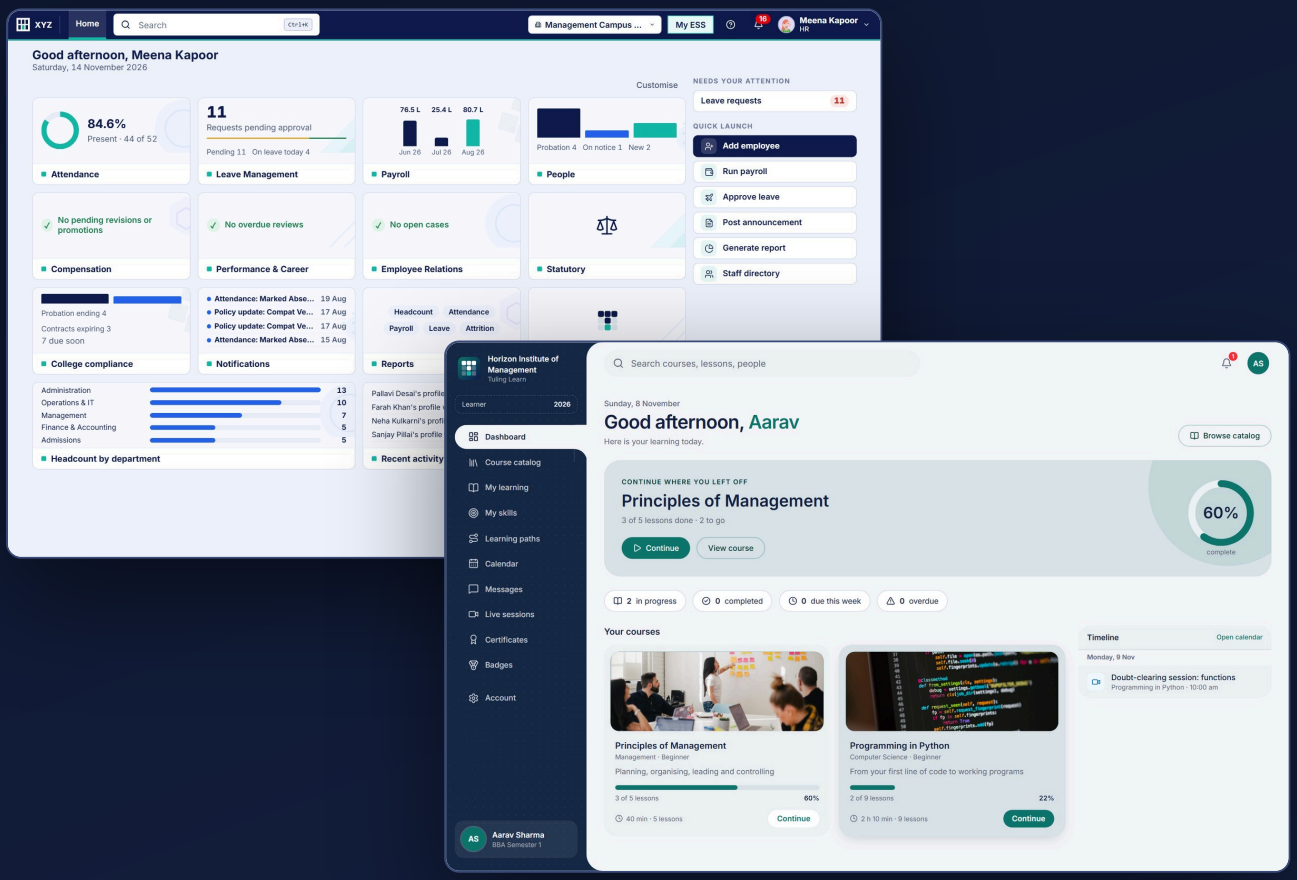
Tuling

TULING CREATIVE HUB · INDIA

One System. Every Department.

College ERP, learning, HR and payroll, with the services to set them up.

Admissions | Fees and Accounts | HR and Payroll | Library | Campus Operations



Tuling Creative Hub

A product of Kinetixbase Lab Technologies
D-97, Sector 61, Noida, Uttar Pradesh, India

tulingcreativehub.com
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WHY TULING

Built for how Indian colleges and companies actually run

Most systems ask you to change your process to fit the software. Tuling is set up around your rules, one module at a time.

Start with one module

Every product runs on its own or connected to the others. Begin with admissions or fees and add HR, library or accounts as you grow.

Workflows follow your rules

Approvals, leave rules, fee waivers, onboarding and no-dues are set up to your own procedures, not a fixed template.

India compliance built in

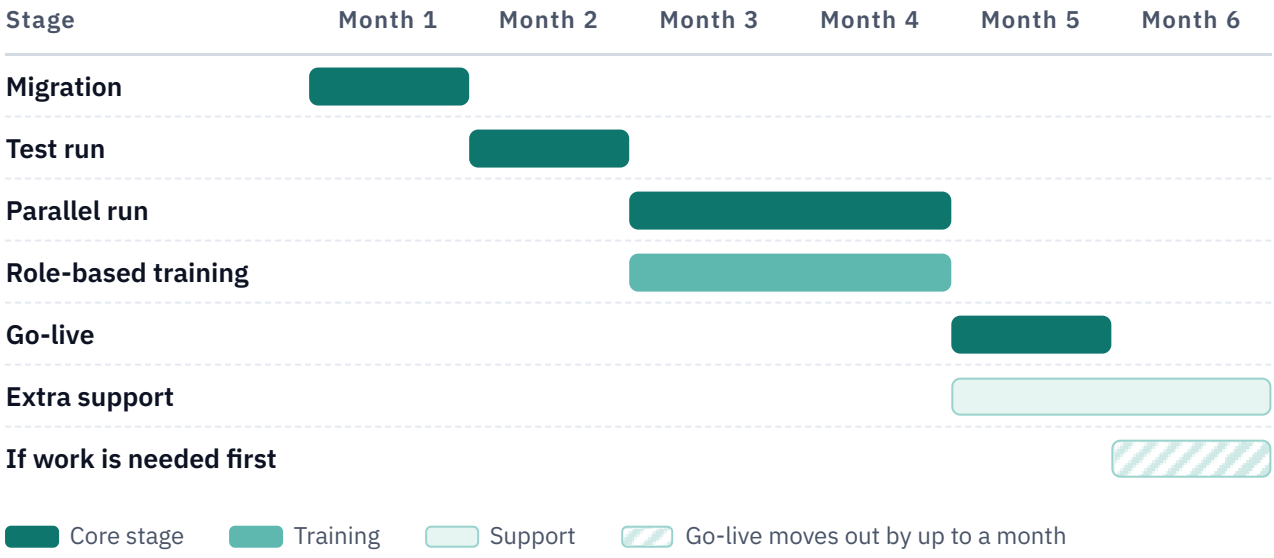
PF, ESI, PT and TDS payroll, UPI fee payments, GST-ready receipts, POSH, DPDP Act workflows, and NAAC, AQAR, NBA and NIRF reports.

HR AI Assistant

Ask workforce questions in plain English and get answers from live attendance, leave, payroll and final-settlement data.

MOVING TO TULING

Your move, month by month



About five months when your data is clean and your policies are ready. Up to six when there is work to do first. Nothing is switched off until the numbers match.

THE SOFTWARE

Twelve products. Use one or use all.

Grouped by who uses them. The ERP is the college's system of record. The CRM and the LMS are separate apps that connect to it.

Tuling ERP

Colleges and universities

HCM
Staff, attendance, payroll

SIS
Students, exams, registrar

Campus Ops
Transport, stores, events

Alumni
Graduate network

Admissions
Applications, merit, enrolment

Financials
Fees and one ledger

Library
Catalogue, desk, gate, fines

Tuling CRM

Admissions teams

Separate app

Admission CRM
Enquiries to enrolments: leads, scoring and follow-up by call, WhatsApp and email.

Tuling LMS

Faculty and students

Separate app

Learning platform
Courses, quizzes, assessment and gradebooks for a degree programme.

Connectors

Finance and management

Tally Connector
Vouchers into TallyPrime

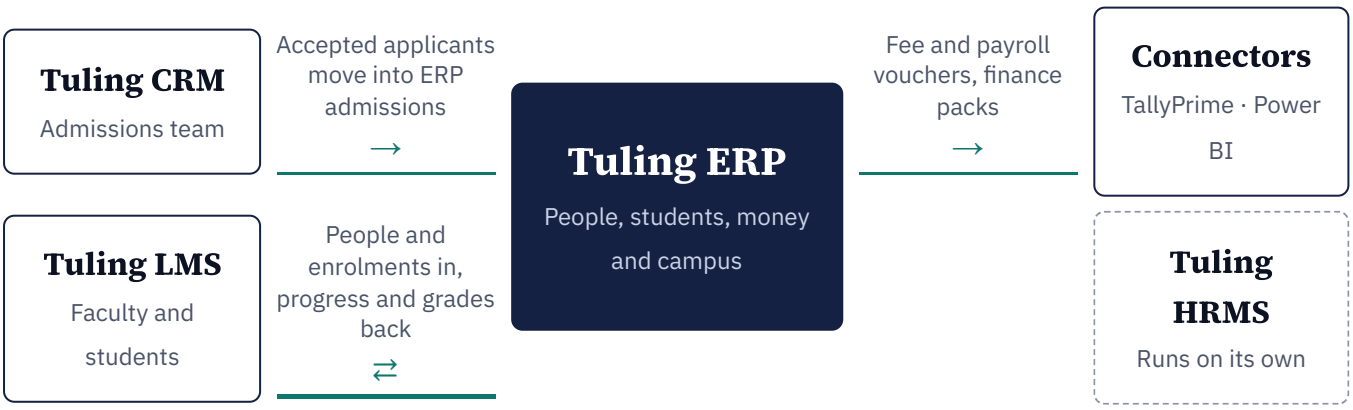
BI Connect
Finance packs for Power BI

Tuling HRMS

Companies of 10 to 800 people

HR, attendance, leave and payroll
Runs on its own. No ERP needed.

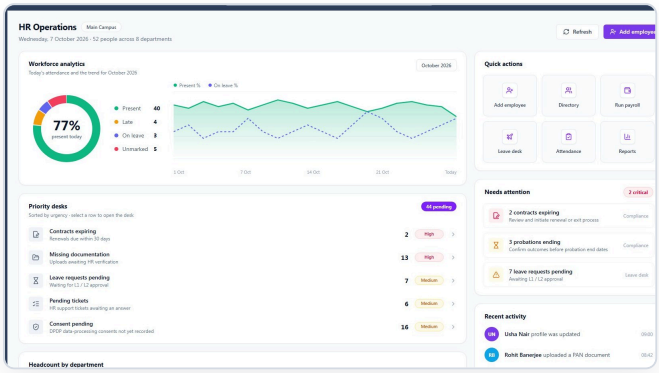
HOW THEY CONNECT



SEE IT WORKING

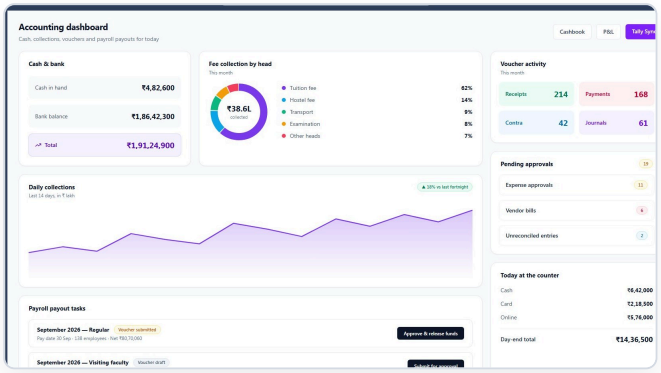
Real screens from the product

Each of these is a working desk from the ERP, shown with demonstration data.



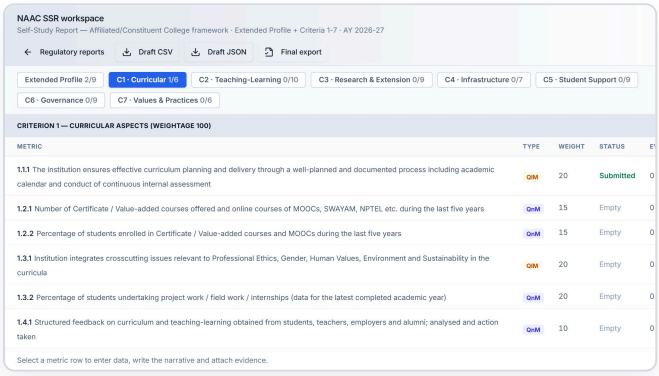
HR operations

Workforce analytics, priority desks and approvals in one view.



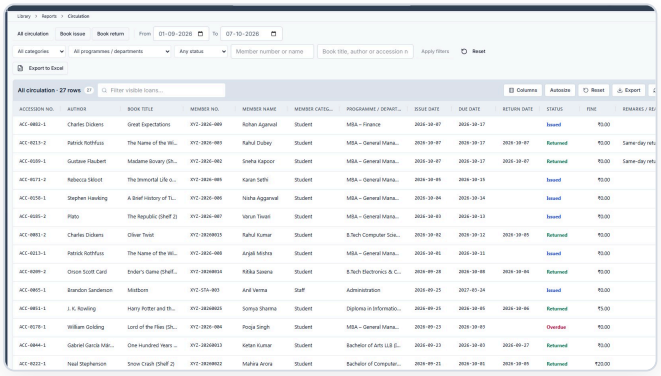
Accounting

Cash and bank, fee collection by head and payroll payout tasks.



NAAC SSR workspace

Every criterion and metric with type, weight, status and evidence.



Library circulation

Every issue and return in one report, with fines and status.

ONE RECORD

One student, from enquiry to alumni

1. **Enquiry** — Captured and followed up in the CRM
2. **Admission** — Application, documents and merit list
3. **Fees** — Receipts and concessions on one ledger
4. **Studies** — Classes, exams and the learning platform
5. **Campus** — Library, transport and hostel
6. **Alumni** — Stays in the graduate network

BEYOND SOFTWARE

Services under the same roof

Many institutions need marketing, managed HR and process design alongside the software. Engage services alone, software alone, or one partner for both.

12	7	5 to 6	10 to 800
products	services	months to go-live	people, for HRMS

01

Website Development

Fast, mobile-first institutional websites that turn enquiries into admissions.

02

Social Media Marketing

A consistent, institution-grade presence that supports your admission funnel.

03

Marketing Strategy

Positioning, your admission story and campaign planning that fills seats.

04

Digital Advertising

Google, Meta and YouTube campaigns tracked from click to enrolled student.

05

HR & Payroll Services

Managed payroll runs, statutory compliance and HR administration.

06

Policy Design

HR, academic, admission, finance and governance policies written down and ready to run in the system.

07

Workflow Design

Map how work really flows, then set it up as approval chains in the ERP and HRMS.

ONE PARTNER

From admission marketing to daily operations

One team answers for the result.

ARCHITECTURE AND TRUST

Built for institutions that need to rely on it

For single-campus colleges and multi-campus groups, with data separation and compliance built into the product.

Separate data for every institution

Each institution has its own database, not a shared one.

Access by role

People see only what their role allows, and approvals are recorded.

DPDP Act workflows

Consent, data requests, retention, breach register and audit logs.

India operations

PF, ESI, PT, TDS, GST-ready receipts, state board exam formats, POSH, Document Hub and NAAC.

Connects to what you already use

- TallyPrime for payroll and fee vouchers, and Power BI for reports
- Slack, SMS and WhatsApp messaging, e-sign, biometric attendance and payment gateways
- Partner API, webhooks and file exports for your own systems

Pricing is shaped around your size and the modules you choose. We share it by email on request.

See it on your own data

Send us your current sheets. We tell you what is clean, what needs work, and whether you are looking at five months or six.

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Scan to book a demo